



# Exhibiting and Sponsorship Opportunities

## CCNJ 26<sup>th</sup> Annual Spring Conference | April 26-27, 2010

### Dolce Seaview, Galloway Twp., NJ

#### **About the CCNJ Spring Conference**

The Spring Conference, currently in its 26<sup>th</sup> year, is a major New Jersey industry event that provides attendees, exhibitors, and sponsors the opportunity to interact in an intimate setting with executives from leading companies and promote your products and services. Our members use this opportunity to learn about the latest developments affecting their business, get updates on legislative and regulatory issues, participate in seminars directly related to their businesses and interact with the state's legislators. It is also an opportunity to visit with exhibitors to learn about new products and services available from various companies.

#### **Partial List of CCNJ Regular Member Companies**

AkzoNobel  
Ashland Chemicals  
BASF Corporation  
Bristol-Myers Squibb  
Chemtura  
Church & Dwight  
ConocoPhillips  
Daiichi Sankyo, Inc.  
Dow Chemical  
DSM Nutritional Products  
DuPont  
Eli Lilly and Company  
ExxonMobil Chemical Company  
FMC Corporation  
Infineum  
International Flavors & Fragrances  
International Specialty Products  
Johnson & Johnson  
Mannington Mills  
Merck  
Nustar Energy  
Pfizer  
Reckitt Benckiser, Inc.  
Sunoco  
Valero

#### **Elvin Montero**

Director of Communications & Issues Management  
Chemistry Council of New Jersey  
150 W. State Street  
Trenton, NJ 08608  
609-392-4214 (p) | 609-392-4816 (f)

Increase company recognition, showcase product brands and services, enhance client relationships or reach potential new clients at the Chemistry Council of New Jersey Spring Conference.

Now in its 26<sup>th</sup> year, the Spring Conference is the pinnacle event of the Chemistry Council of New Jersey, bringing together more than 185 executives from the chemistry industry, representing companies in the chemical, pharmaceuticals, petroleum refining, consumer products, flavors and fragrances, and precious metal sectors. The conference is the perfect event for you to market to key industry decision makers by advertising, sponsoring or exhibiting. The 26<sup>th</sup> Annual Spring Conference will take place at the Dolce Seaview in Galloway Township, NJ, Monday, April 26 through Tuesday, April 27, 2010.

#### **Some of the opportunities available to you include:**

- Presenting, Gold and Silver Sponsorship Levels: Get maximum company exposure for great value price -- packages include registration and choice of exhibit space
- Keynote Sponsor: Great exposure at a low cost, and opportunity to introduce speaker
- Program Brochure Advertisement: Show your support with a full, half, or quarter page ad
- General Session and Break Sponsorships: Low cost opportunity with great exposure
- Continuous Loop Projection Screen Ads
- Golf Tournament Hole Sponsorships
- Product Placement in "Goodie Bags" (Promotional or Consumer Products Only. Free for member companies!)

The Spring Conference has sponsorship opportunities to fit every marketing budget, and this year we have introduced new packages which include more and increase your exposure. Make sure to review the specials and low-cost options; there is something for every budget size.

Having a presence at the CCNJ Spring Conference as an exhibitor or sponsor, will help you stand out above your competitors during these exigent economic times among key member companies and decision makers. You will be able to foster relationships with existing clients and discuss potential new projects, and identify new business opportunities when meeting potential new clients. Conference planners maximize the "Exhibitors' Area" so that various events are held in the room to encourage interaction between attendees and exhibitors prior and after sessions.

Perhaps you are not selling a service or a product, but you still wish to support the CCNJ, consider advertising in our Spring Conference program brochure. More than 500 copies of the brochure are printed and the CCNJ distributes the brochure with related CCNJ materials throughout the year. An ad in our program brochure will demonstrate your company's support of the CCNJ and will live beyond the event.

Take a moment and review all of the available options, the various sponsorship levels offer you a very unique opportunity to support the conference, and many now include exclusive benefits and increased exposure, making them an attractive way to spend your precious marketing dollars.

Select and confirm your level of sponsorship early for maximum exposure. If you have questions or need additional information, please call Elvin Montero or Eileen Domanico at the CCNJ offices at (609) 392-4214, or via email at [emontero@chemistrycouncilnj.org](mailto:emontero@chemistrycouncilnj.org) or [edomanico@chemistrycouncilnj.org](mailto:edomanico@chemistrycouncilnj.org).

## Secure Your Sponsorship Opportunities Early For Maximum Exposure

**PLEASE NOTE: BROCHURE ADS ARE DUE BY APRIL 5, 2010**

# 26<sup>th</sup> Annual Spring Conference Sponsorship Form

Dolce Seaview, Galloway Township, NJ | April 26-27, 2010



Consider one of the several new opportunities for speakers and related sponsorships for the 26<sup>th</sup> Annual CCNJ Spring Conference.

### EXCLUSIVE SPONSORSHIP OPPORTUNITIES

#### Presenting Sponsor = \$5,500 (1 Available)

- Recognition on all marketing materials, electronic and printed.
- Recognition on signage at conference.
- An opportunity to address the conference attendees for up to three minutes at the opening session Monday, April 26 prior to Chairman's Welcoming Remarks.
- **Exclusive sponsor of the Monday, April 26 Dinner.**
- An opportunity to add a flyer or marketing piece with conference materials.
- **4 complimentary full-conference registrations (additional registrations charged at \$365/person).**
- **Your Choice (select 1): 1 Table Top Exhibit or 1 Floor Exhibit or 1 Foursome to the Spring Conference Golf Tournament**
- **1 half page b/w ad with exclusive placement in the Conference Brochure.**



#### Gold Sponsor = \$4,250 (3 Available) Only 1 Gold Sponsor Opportunity Left. Langan Engineering and ERM

- Recognition on all marketing materials, electronic and printed.
- Recognition on signage at conference
- An opportunity to address the conference attendees for up to 2 minutes during breakfast or lunch on Monday or breakfast Tuesday morning according to the event you select to sponsor.
- ~~Exclusive sponsor of the Monday Morning Breakfast (April 26) or Monday Afternoon Lunch (April 26) or the Tuesday Morning Breakfast (April 27) – (First reserved has first selection of which meal event to sponsor).~~
- An opportunity to add a flyer or marketing piece with conference materials.
- **4 complimentary full-conference registrations (additional registration charged at \$365/person)**
- **Your Choice (select 1): 1 Table Top Exhibit or 1 Foursome to the Spring Conference Golf Tournament**
- **1 quarter page b/w ad with exclusive placement in the official Conference Brochure.**



#### Silver Sponsor = \$3,250 (2 Available) K&L Gates and Hess

- ~~Recognition on all marketing materials, electronic and printed.~~
- ~~Recognition on signage at conference~~
- ~~An opportunity to add a flyer or marketing piece with conference materials.~~
- ~~Exclusive Sponsor of Evening Reception on Monday, April 26 or of Golf Tournament Dinner on Tuesday afternoon, April 27 – (First reserved has first selection of which event to sponsor).~~
- ~~2 complimentary full-conference registrations (additional registration charged at \$365/person)~~
- ~~Your Choice (select 1): 1 Table Top Exhibit or 1 Foursome to the Spring Conference Golf Tournament~~
- ~~1 quarter page b/w ad with exclusive placement in the official Conference Brochure.~~



#### Keynote Sponsors = \$1,500 (ONLY 2 OPPORTUNITIES LEFT – Reserve yours ASAP)

- Recognition on all marketing materials, electronic and printed.
- Signage at the Keynote Session Selected:
- **Exclusive opportunity to distribute information at the Keynote Session.**
- **Representative from sponsoring organization may select to introduce the Keynote Speaker.**

#### Break Sponsors = \$1,000 ONLY TWO OPPORTUNITIES LEFT.

- Recognition on all marketing materials, electronic and printed
- Signage at the break table area.
- An opportunity to distribute information at the break area.
- **Select one of the four break options (first come first served)**

#### General Session Sponsors = \$800 (Limited – Reserve your spot ASAP). ONLY 1 General Session Left.

- Recognition on all marketing materials, electronic and printed.
- Signage at the General Session Selected: (TBD – Draft Agenda will be available in February 2010).
- **Exclusive opportunity to distribute information at the General Session.**
- **Representative from sponsoring organization may select to introduce the General Session panel/speakers.**

#### Golf Tournament Hole Sponsor = \$500

- Recognition on all marketing materials, electronic and printed related to Golf Tournament.
- Signage at the tee and green.

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 Dolce Seaview, Galloway Township, NJ | April 26-27, 2010



**EXCLUSIVE EXHIBITING OPPORTUNITIES**

**Floor (10' x 10') Exhibits = \$1,450 (Limited Space Available)**

- **1 Complimentary Full Registration (additional registration charged at \$365/person)**
- **1 Skirted table and 2 chairs**
- Recognition in the Exhibitors Listing in Program Brochure
- Recognition in the Projection Screen Ad Show in Main Room.
- 40 - word listing in the on-site show directory (Include 40-word description with payment or email to [edomanico@chemistrycouncilnj.org](mailto:edomanico@chemistrycouncilnj.org))
- **SPECIAL DISCOUNT: Add a full page ad to your exhibit and save \$50 (final total \$2380) or a ½ page ad and save \$25 (final total \$2025)**

**Table Top (6' skirted table) Exhibits = \$1,250 (Limited Space Available)**

- **1 Complimentary Full Registration (additional registration charged at \$365/person)**
- **1 Skirted table and 2 chairs**
- Recognition in the Exhibitors Listing in Program Brochure
- Recognition in the Projection Screen Ad Show in Main Room.
- 40 - word listing in the on-site show directory (Include 40-word description with payment or email to [edomanico@chemistrycouncilnj.org](mailto:edomanico@chemistrycouncilnj.org))
- **SPECIAL DISCOUNT: Add a full page ad to your exhibit and save \$50 (final total \$2180) or a ½ page ad and save \$25 (final total \$1825)**

**ADVERTISING OPPORTUNITIES**

*Program Brochure Ads*

<b>\$980</b>	Full Page - (7 ½" (w) x 10" (h)) - B/W Only
<b>\$600</b>	Half Page (vert: 3½"x10" or horiz: 4 ¾" x 7 ½") - B/W Only
<b>\$400</b>	Quarter Page (v: 3 ½" x 4 ¾") - B/W Only
<b>\$1,600</b>	Inside Back (color: 7-1/2" x10")
<b>\$1,600</b>	Inside Front (color: 7-1/2" x10")
<b>\$1,700</b>	Back Cover (color: 7-1/2" x10")

**Ads must be received by Monday, April 5. Cover Ads are due by Friday, March 19. Ads may be submitted in PDF, EPS, or TIF format with fonts embedded or mail a b&w camera-ready mechanical - 133 screen line - bleed to edge.**

*Projection Screen Ads in Main Room*

<b>\$75</b>	1 Slide (Full Color - 15 Seconds).
<b>\$200</b>	Segment of 3 Slides (Full Color - 45 Seconds Total)

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**INSTRUCTIONS:** Please make your selection(s) and complete the form. This form will also serve as a registration form for the company representative included in the Exhibitor Price Package. All other attendees must complete a separate conference registration form (including those who are comped with your package, please note on form). The form must be complete, with payment option selected, and for a non-member company full payment must be included with form. *(Please print clearly).*

Company/Organization (Exactly as you wish it to appear in all marketing materials and conference directory.)

Last Name

First Name

Title

Address

City Stat

e

ZipCode

Telephone

E-Mail

First Name/Nickname for Badge (Exhibitor Only)

**Please select your sponsorship/exhibiting choices:**

<input type="checkbox"/> Presenting Sponsor: \$5,500	<input type="checkbox"/> Floor Exhibit Only: \$1,450	<input type="checkbox"/> Inside Front Cover of Brochure Color Ad: \$1,600
<input type="checkbox"/> Gold Sponsor: \$4,250	<input type="checkbox"/> Tabletop Exhibit Only: \$1,250	<input type="checkbox"/> Inside Back Cover of Brochure Color Ad: \$1,600
<input type="checkbox"/> Silver Sponsor: \$3, 250	<input type="checkbox"/> <b>Special:</b> Floor Exhibit + Full Page Ad: \$2,380	<input type="checkbox"/> Full Page B/W Ad: \$980
<input type="checkbox"/> Keynote Sponsor: \$1,500	<input type="checkbox"/> <b>Special:</b> Tabletop Exhibit + Full Page Ad: \$2,180	<input type="checkbox"/> Half Page B/W Ad: \$600
<input type="checkbox"/> Break Sponsor: \$1,000	<input type="checkbox"/> <b>Special:</b> Floor Exhibit + ½ Ad: \$2,025	<input type="checkbox"/> Quarter Page B/W Ad: \$400
<input type="checkbox"/> General Session Sponsor: \$800	<input type="checkbox"/> <b>Special:</b> Tabletop Exhibit + ½ Page Ad: \$1,825	<input type="checkbox"/> 1 Slide Projection Screen Ad: \$75
<input type="checkbox"/> Golf Tournament Hole Sponsor: \$500	<input type="checkbox"/> Back Cover of Brochure Color Ad: \$1,700	<input type="checkbox"/> 3 Slide Projection Screen Ad Segment: \$200

**APRIL 26 DINNER RECEPTION FOOD SELECTION**

*If you plan on joining us the evening of Monday, April 26, 2010 for the dinner reception, please select your main course preference.*

Beef     Fish     Chicken

**PAYMENT INFORMATION**

Registration fees include all meal functions and program events pertaining to that particular day or days. The registration fee **does not** include your hotel accommodations cost or golf. CCNJ has reserved a block of rooms for a special rate at the Dolce Seaview; contact the hotel directly at 609.652.1800 or 800.205.6518 to reserve your room.

**Exhibitor Cancellations received on or before Friday, March 19, 2010 will receive a full refund less \$50 processing fee. If you cancel after March 20, 2010 or do not attend, you will be responsible for full payment. Substitution of attendees may be made at any time.**

The CCNJ Annual Spring Conference is promoted as a member company event. Invitations may be extended by CCNJ and other member companies to individuals who may be interested in attending. Associate level non-member companies are invited to consider supporting the conference through sponsorships, advertising, and/or exhibiting, as well, any non-member company wishing to participate as an attendee or sponsor should contact Elvin Montero or Eileen Domanico at 609.392.4214.

**Registration Total: \$** \_\_\_\_\_

Check Enclosed : Payable to Chemistry Council of New Jersey     Payment Forthcoming     Invoice Me (Member Only)

Credit Card: [  ] Visa    [  ] American Express    [  ] Master Card  
***[Please note a 4% credit processing fee will be added to payments made with a credit card]***

Credit Card Number

Security Code

Exp. Date

Billing Address : Street Address, City, State, Zip Code (if different from mailing address above.)

Signature

**I agree to pay the total amount indicated, plus 4% convenience fee according to the card issuers' agreement.**

**FAX | MAILING INFORMATION**

Complete and return the registration form to: CCNJ, 150 W. State Street, Trenton, NJ 08608 or fax to 609.392.4816

**HOTEL RESERVATION INFORMATION**

A block of rooms are reserved at a special rate for the nights of Sunday, April 25 and Monday, April 26 for CCNJ Spring Conference Attendees. Please call 800.228.9290 or 609.652.1800 to guarantee the special rate by March 26, 2010.