

Secure Your Sponsorship Opportunities Early For Maximum Exposure
PLEASE NOTE: BROCHURE ADS ARE DUE BY ~~APRIL 2, 2012~~ EXTENDED to APRIL 5!

CCNJ 28th Annual Spring Conference Sponsorship Opportunities

Seaview Resort, Galloway Township, NJ | April 23-24, 2012

Consider one of the several opportunities to sponsor the CCNJ 28th Annual Spring Conference. ALL EXCLUSIVE SPONSORSHIP OPPORTUNITIES NOW INCLUDE AT LEAST ONE COMPLETE 2-DAY REGISTRATION AND MUCH MORE!! Read the details for each sponsor level.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES



Presenting Sponsor = \$5,100 (2 Available)

- 5 complimentary full-conference registrations (additional registrations charged at \$380/person).
- Your Choice (select 1): 1 Table Top Exhibit or 1 Floor Exhibit or 1 Foursome to the Conference Golf Tournament
- An opportunity to address the conference attendees for up to three minutes either Monday morning prior to chairman's remarks or at Monday's dinner reception (First reserved has first selection).
- 1 full page b/w ad with exclusive placement in the Conference Brochure.
- Recognition on all marketing materials, electronic and printed, including Constant Contact Event Page.
- Recognition on signage at conference.
- An opportunity to add a flyer or marketing piece with conference materials.

Gold Sponsor = \$4,250 (SOLD OUT): ERM, URS, LANGAN

- ~~4 complimentary full conference registrations (additional registration charged at \$380/person)~~
- ~~1 half page b/w ad with exclusive placement in the official Conference Brochure.~~
- ~~Exclusive sponsor of the Monday Morning Breakfast (April 23) (URS) or Monday Afternoon Lunch (April 23) (ERM) or the Tuesday Morning Breakfast (April 24) (Langan)~~
- ~~Your Choice (select 1): 1 Table Top Exhibit or 1 Floor Exhibit or 1 Foursome to the Conference Golf Tournament~~
- Recognition on all marketing materials, electronic and printed. (Does not include Constant Contact)
- Recognition on signage at conference
- ~~Special recognition by M/C at your selected event.~~
- An opportunity to add a flyer or marketing piece with conference materials.

Silver Sponsor = \$3,250 (ONLY 1 Available): H2M

- 3 complimentary full-conference registrations (additional registration charged at \$380/person)
- Your Choice (select 1): 1 Table Top Exhibit or 1 Foursome to the Spring Conference Golf Tournament
- 1 quarter page b/w ad with exclusive placement in the official Conference Brochure.
- Exclusive Sponsor of Evening Cocktail Reception on Monday, April 23 (H2M) or of Golf **Tournament Dinner on Tuesday afternoon, April 24** - (First reserved has first selection of which event to sponsor).
- Recognition on all marketing materials, electronic and printed. (Does not include Constant Contact)
- Recognition on signage at conference
- An opportunity to add a flyer or marketing piece with conference materials.

Keynote Sponsors = \$2,000 (SOLD OUT): Church & Dwight | K&L Gates

- ~~2 complimentary full conference registration (additional registration charged at \$380/person)~~
- ~~Your Choice (select 1): 2 Golf Registrations or ¼ Page B/W Ad~~
- ~~Exclusive opportunity to distribute information at the Keynote Session.~~
- ~~Representative from sponsoring organization may select to introduce the Keynote Speaker.~~
- Recognition on all marketing materials, electronic and printed. (Does not include Constant Contact)
- ~~Signage at the Keynote Session Selected.~~

General Session Sponsors = \$1,300 (Limited - Reserve your spot ASAP). BASF, GZA, Riker, DOW

- 1 complimentary full-conference registration (additional registration charged at \$380/person)
- Your Choice (select 1): 1 Golf Registrations or ¼ Page B/W Ad
- Exclusive opportunity to distribute information at the General Session.
- Representative from sponsoring organization may select to introduce the General Session panel/speakers.
- Recognition on all marketing materials, electronic and printed. (Does not include Constant Contact)
- Signage at the General Session Selected: (TBD - Draft Agenda will be available in February 2012).

Break Sponsors = \$1,100 Roche

- 1 complimentary full-conference registration (additional registration charged at \$380/person)
- Select one of the four break options (first come first served)
- Recognition on all marketing materials, electronic and printed (Does not include Constant Contact)
- Signage at the break table area.
- An opportunity to distribute information at the break area.

Golf Tournament Hole Sponsor = \$550

- 1 complimentary golf registration (This sponsorship does not include registration for the conference. You may register for the conference at the special rate of \$380/person)
- Recognition on all marketing materials, electronic and printed related to Golf Tournament.
- Signage at the tee and green.

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EXCLUSIVE EXHIBITING OPPORTUNITIES

Floor (10' x 10') Exhibits = \$1,575 (Limited Space Available) SOLD OUT
<ul style="list-style-type: none"> ● 1 Complimentary Full Registration (additional registration charged at \$380/person) ● 1 Skirted table and 2 chairs ● Recognition in the Exhibitors Listing in Program Brochure ● Recognition in the Projection Screen Ad Show in Main Room. ● 40 word listing in the on site show directory (Include 40 word description with payment or email to edomanico@chemistrycouncilnj.org) ● SPECIAL DISCOUNT: Add a full page ad to your exhibit and save \$50 (final total \$2425) or a 1/2 page ad and save \$25 (final total \$2125)

Table Top (6' skirted table) Exhibits = \$1,350 (Limited Space Available) SOLD OUT
<ul style="list-style-type: none"> ● 1 Complimentary Full Registration (additional registration charged at \$380/person) ● 1 Skirted table and 2 chairs ● Recognition in the Exhibitors Listing in Program Brochure ● Recognition in the Projection Screen Ad Show in Main Room. ● 40 word listing in the on site show directory (Include 40 word description with payment or email to edomanico@chemistrycouncilnj.org) ● SPECIAL DISCOUNT: Add a full page ad to your exhibit and save \$50 (final total \$2200) or a 1/2 page ad and save \$25 (final total \$1900)

ADVERTISING OPPORTUNITIES

Program Brochure Ads

\$900	Full Page - (7 1/2" (w) x 10" (h)) - B/W Only
\$575	Half Page (horiz: 7 1/2" x 4 3/4" or vert: 3 1/2" x 10") - B/W Only
\$385	Quarter Page (v: 3 1/2" x 4 3/4") - B/W Only
\$1,400	Inside Back (Color: 7 1/2" x 10")
\$1,400	Inside Front (Color: 7 1/2" x 10")
\$1,600	Back Cover (color: 7 1/2" x 10")

Ads must be received by Monday, April 2. Cover Ads are due by Monday, March 19. Ads may be submitted in PDF, EPS, or TIF format with fonts embedded or mail a b&w camera-ready mechanical - 133 screen line - bleed to edge.

Projection Screen Ads in Main Room

\$50	1 Slide (Full Color - 15 Seconds).
\$125	Segment of 3 Slides (Full Color - 45 Seconds Total)

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INSTRUCTIONS: Please make your selection(s) and complete the form. Exhibitor and/or main sponsorship contact should complete this form. If your sponsorship includes complimentary registrations, you will receive an email with a link to the online registration system. This form must be complete, with payment option selected, and for a non-member company full payment must be included with form.

Company/Organization (Exactly as you wish it to appear in all marketing materials and conference directory.)

Last Name

First Name

Title

Address

City

State

ZipCode

Telephone

E-Mail

First Name/Nickname for Badge (Exhibitor Only)

Please select your sponsorship/exhibiting choices:

<input type="checkbox"/> Presenting Sponsor: \$5,100	<input type="checkbox"/> Floor Exhibit Only: \$1,575	<input type="checkbox"/> Inside Front Cover of Brochure B/W Ad: \$1,400
<input type="checkbox"/> Gold Sponsor: \$4,250	<input type="checkbox"/> Tabletop Exhibit Only: \$1,350	<input type="checkbox"/> Inside Back Cover of Brochure B/W Ad: \$1,400
<input type="checkbox"/> Silver Sponsor: \$3,250	<input type="checkbox"/> Special: Floor Exhibit + Full Page Ad: \$2,425	<input type="checkbox"/> Full Page B/W Ad: \$900
<input type="checkbox"/> Keynote Sponsor: \$2,000	<input type="checkbox"/> Special: Floor Exhibit + ½ Page Ad: \$2,125	<input type="checkbox"/> Half Page B/W Ad: \$575
<input type="checkbox"/> General Session Sponsor: \$1,300	<input type="checkbox"/> Special: Tabletop Exhibit + Full Page Ad: \$2,200	<input type="checkbox"/> Quarter Page B/W Ad: \$385
<input type="checkbox"/> Break Sponsor: \$1,100	<input type="checkbox"/> Special: Tabletop Exhibit + ½ Page Ad: \$1,900	<input type="checkbox"/> 1 Slide Projection Screen Ad: \$50
<input type="checkbox"/> Golf Tournament Hole Sponsor: \$550	<input type="checkbox"/> Back Cover of Brochure Color Ad: \$1,600	<input type="checkbox"/> 3 Slide Projection Screen Ad Segment: \$125

April 23 DINNER RECEPTION FOOD SELECTION

If you plan on joining us the evening of Monday, April 23, 2012 for the dinner reception, please select your main course preference.

Beef Fish Chicken Vegetarian

PAYMENT INFORMATION

If your sponsorship includes a complimentary registration, it includes all meal functions and program events pertaining to that particular day or days. The registration fee **does not** include your hotel accommodations cost or golf. CCNJ has reserved a block of rooms for a special rate at the Seaview; contact the hotel directly at 855-894-8698 or go online <http://bit.ly/CCNJHotel2012> to reserve your room.

Exhibitor Cancellations received on or before Monday, April 9, 2012 will receive a full refund less \$30 processing fee. If you cancel after Monday, April 9 or do not attend, you will be responsible for full payment. Substitution of attendees may be made at any time.

The CCNJ Annual Spring Conference is promoted as a member company event. Invitations may be extended by CCNJ and other member companies to individuals who may be interested in attending. Associate level non-member companies are invited to consider supporting the conference through sponsorships, advertising, and/or exhibiting, as well, any non-member company wishing to participate as an attendee or sponsor should contact Elvin Montero or Eileen Domanico at 609.392.4214.

Sponsorship Total: \$ _____

Check Enclosed : Payable to Chemistry Council of New Jersey Payment Forthcoming Invoice Me (Member Only)

Credit Card: [] Visa [] American Express [] Master Card
Please note a 4% credit processing fee will be added to payments made with a credit card!

Credit Card Number

Exp. Date

Billing Address : Street Address, City, State, Zip Code (if different from mailing address above only.)

Signature

I agree to pay the total amount indicated, plus 4% convenience fee according to the card issuers' agreement.

FAX | MAILING INFORMATION

Complete and return the registration form to: CCNJ, 150 W. State Street, Trenton, NJ 08608 or fax to 609.392.4816

HOTEL RESERVATION INFORMATION

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A block of rooms are reserved at a special rate for the nights of Sunday, April 22 and Monday, April 23 for CCNJ Spring Conference Attendees. Please call to guarantee the special rate by March 30, 2012: 855-894-8698 or visit <http://bit.ly/CCNJHotel2012>